

# KITCHEN SURVIVAL 101

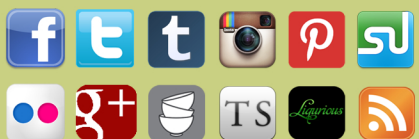


Est. 2010

## ABOUT

Recipes tainted with sarcasm, humor & wit: Kitchen Survival 101 came from countless late night conversations between a career chef and his web designer wife about all things food. They recruited other food geeks, and start writing. A multi-blogger food site, KS101 has more than 10 writers located all over the US.

## SOCIAL



## DEMOGRAPHICS

Age: 25 - 34  
Gender: Female  
Children: No  
Income: \$100K - \$150K  
Education: College

## SERVICES

- Sponsored Posts
- Ad Space on Blog
- Reviews & Giveaways
- Social Media Promotion
- Newsletter Promotion
- Brand Sponsorship
- Custom Hashtags

## METRICS

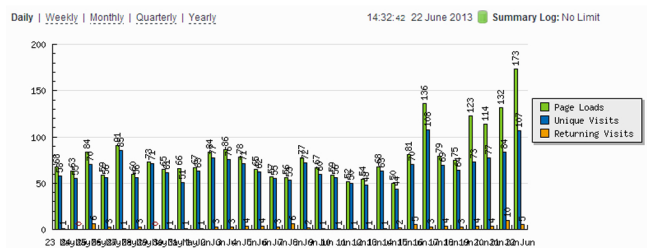
### GOOGLE ANALYTICS

Total Visitors: 42,857  
Page Views: 54,815

Unique Visitors: 34,930  
Pages / Visits: 1.3

### STATCOUNTER

Visitors: 29,741  
Visits / Month: 4,380



Feed Subscribers: 42  
Alexa Ranking: 4,981,747

Klout Score: 48  
Alexa Link-Ins: 9

## RATES

### RIGHT COLUMN ROTATION

Size: 300 x 250  
Location: All Posts & Pages  
Price: 25/MO or 300/YR



### PAGE TOP BANNER

Size: 468 x 60  
Location: Choice of One Category  
Price: 10/MO or 120/YR



### POP UNDER

Size: 500 x 350  
Location: Choice of One Category  
Price: 50/MO or 600/YR



## CONTACT

{ email } kitchensurvival101@gmail.com { phone } 603-733-6066